



*Ford Tribute*  
TO  
**BUSINESS WOMEN INNOVATORS**

## 2009 Women's Opportunity Week (WOW) Award

### APPLICANT INFORMATION

Applicants must attach this cover sheet to their responses

#### BUSINESS INFORMATION

Owner's Legal Name (under which tax returns are filed) \_\_\_\_\_

Company Name \_\_\_\_\_

% of Ownership (must be at least 51%) \_\_\_\_\_ Number of Owners \_\_\_\_\_

Years Established (MM/YY) \_\_\_\_\_ Number of Employees \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_ Website \_\_\_\_\_

Business E-mail \_\_\_\_\_

Annual Revenue (2007): \_\_\_\_\_ (2006) \_\_\_\_\_ (2005) \_\_\_\_\_

Type of Ownership (Sole Proprietor/Corporation/Other) \_\_\_\_\_

#### PERSONAL INFORMATION

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone (\_\_\_\_\_) \_\_\_\_\_ E-Mail \_\_\_\_\_

Are you a member of The Greater San Antonio Chamber of Commerce  Yes  No

#### REFERENCES

Please provide TWO (2) letters of recommendation that verify your operation in business. Letters should be from any of the following: banker, city/state representative, supply vendors (e.g. printer, utility) and/or customers. Each letter of recommendation must include contact information of the author.

#### DISCLOSURE

Applications become the property of **The Greater San Antonio Chamber of Commerce** and cannot be returned. Each application will be verified for accuracy of information. The information contained in the application, in whole or in part, may be used by The Greater San Antonio Chamber of Commerce for media purposes, however, all financial information will be held strictly confidential. The applicant authorizes The Greater San Antonio Chamber of Commerce to use the awarded pictures, likeness, name and all other information set forth in the application and personal interviews in articles, third party publications (such as magazines, newspapers, and electronic media), and for advertising or promotional purposes. All financial information will be specifically excluded from publication.

The applicant also authorizes The Greater San Antonio Chamber of Commerce through a qualified third party, to conduct a background check to verify that no human or civil complaints or violations have been lodged against the applicant, her co-owners or her business. Failure to sign this form will disqualify your application.

Applicants Signature \_\_\_\_\_

Date \_\_\_\_\_

#### SELECTION CRITERIA

##### Nominee must

- Be a female 21 years of age or older
- Be a woman who owns at least 51% of the business and is an active principal
- Have owned their business for at least two years
- Be in compliance with all applicable laws and regulations
- Be a member of The Greater Chamber of Commerce

#### HOW TO APPLY

All applications become the property of The Greater San Antonio Chamber of Commerce and will not be returned.

1. Complete and sign the application form.
2. Prepare responses to the evaluation criteria questions in order (listed on the back of this application), with the total not to exceed three (3) pages and cover all of the questions.
3. Prepare a bio, 500 words or less with key highlights for an introduction or press release.
4. Prepare five (5) complete packets each to include a copy of the completed application form. Faxed applications will not be accepted.
5. Submit all materials BEFORE or postmarked ON Friday, January 16, 2009 to: WOW Award  
Attn: Becky Bridges  
P.O. Box 1628  
San Antonio, TX 78296  
Email: [bbridges@sachamber.org](mailto:bbridges@sachamber.org)



## **Award background**

Ford Motor Company and The Greater San Antonio Chamber of Commerce will present business leadership awards to five outstanding women in business who exemplify those business practices and support principles that are champions by Ford Motor Company and The Chamber. The Awardees will each designate a \$1,000 scholarship in their honor for a female student enrolled in a college or university in a business or business related degree program. These five award winners and the scholarship recipients or schools will be honored at a special luncheon held on March 3, 2009.

## **Evaluation Criteria:**

Responses to the following questions must be completed for the application to be considered for the award. Please limit your responses to three (3) pages, complete all of the questions below and attach them to the completed application form.

1. Describe your company and its products/services. Why did you start your company? What obstacles did you have to overcome?
2. Explain your interest in becoming a business owner. What is your basic philosophy in conducting your business? What sets your company, products or services apart from others? Include your mission statement.
3. Describe the benefits your company provides to your: a) Community b) Employees and c) Family
4. Describe your greatest accomplishment as a business woman. Why do you consider yourself a leader in your industry and community?
5. Provide a summary of why you should be selected to receive the 2009 WOW Award, Ford Tribute to Businesswomen Leaders